

CACD 2016 Poster Contest Instructions/Entry Form

"We All Need Trees"

ELIGIBILITY:

The CACD/NACD Poster Contest is open to a Conservation District's **fifth** grade students. The 1st and 2nd place District level winning posters for each grade level are to be given to CACD at the 2016 Annual Meeting by 11:00 a.m. on November 15, 2016, for judging at the state level. The winning 1st place poster, for each grade at the state level contest, will be forwarded to the National Association of Conservation Districts to be judged at the NACD Annual Meeting in January of 2017.

CONTEST RULES:

The 2016 Theme: "We All Need Trees"

- Any medium may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- Poster size must be between 8.5" x 11" and 22" x 28".
- It is mandatory that all posters have a completed entry form attached to the back of the poster.
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging.
- Each entry must have been evaluated at a conservation district's most recent competition prior to the state evaluation.
- All posters must be created by an individual student rather than a team of students.
- Work must be ^{5th} sixth grade student produced.
- Posters will be judged at the state level on November 15, 2016 at the CACD Annual Meeting in Loveland, at the Embassy Suites Hotel and Conference Center and are **due no later than October 31, 2016 for contest judging at the student's local Conservation District office.**

PRIZES:

District level awards are as follows: **\$ 25 1st Place**

State level prizes will be as follows: First place \$100; second place \$75; and third place \$50 for each grade level. If a poster from Colorado is chosen for the NACD Poster Contest, two savings bonds will be awarded by the NACD Auxiliary in each of five grade divisions: First place is \$100, and second place is \$75.

POSTER EVALUATION CRITERIA:

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent

WHAT MAKES A GOOD POSTER?:

Include these poster assets:

- A brief, catchy message; one theme that can be read in 10 seconds.
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space get and hold attention; white space adds emphasis and attracts attention.
- Letters large enough to be easily read and words separated enough to make them quickly grasped.
- Principles of good design, good use of the entire poster area.

Teachers: Review information about soil and water conservation, a stewardship observance, or another specific theme. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme; and finally, start making plans for next year!

LOCAL and STATE CONTEST INFORMATION:

Youth organization leaders are encouraged to contact their local Conservation District or the local USDA Natural Resources Conservation Service office for information about the local District contests. You can see their websites for all contact information. Conservation District representatives are encouraged to contact the state association (CACD) for any additional details about Colorado's Poster Contest.

CONTACT INFORMATION:

Please contact your local Conservation District website at: Teller Park CD.org

District Phone number: 719 - 472 - 3671

Or, you can visit the CACD website at www.coloradoacd.org for complete rules and entry forms.

**PLEASE ATTACH THE FOLLOWING ENTRY FORM TO THE BACK OF EACH POSTER
ENTERED INTO COLORADO'S 2016 POSTER CONTEST**

CACD's STATE CONSERVATION POSTER CONTEST

2016 THEME ~ "We All Need Trees"

OFFICIAL POSTER ENTRY FORM

STUDENT NAME _____

ADDRESS _____

TOWN/CITY: _____ ZIP CODE: _____

CONTACT PHONE NUMBER: _____

SCHOOL: _____

LOCAL CONSERVATION DISTRICT: _____

POSTER TITLE: _____

FOR CACD's USE ONLY –

SCORING:

- Conservation message—50 percent _____
- Visual effectiveness—30 percent _____
- Originality—10 percent _____
- Universal appeal—10 percent _____

TOTAL -- _____

Signature/Initials: _____